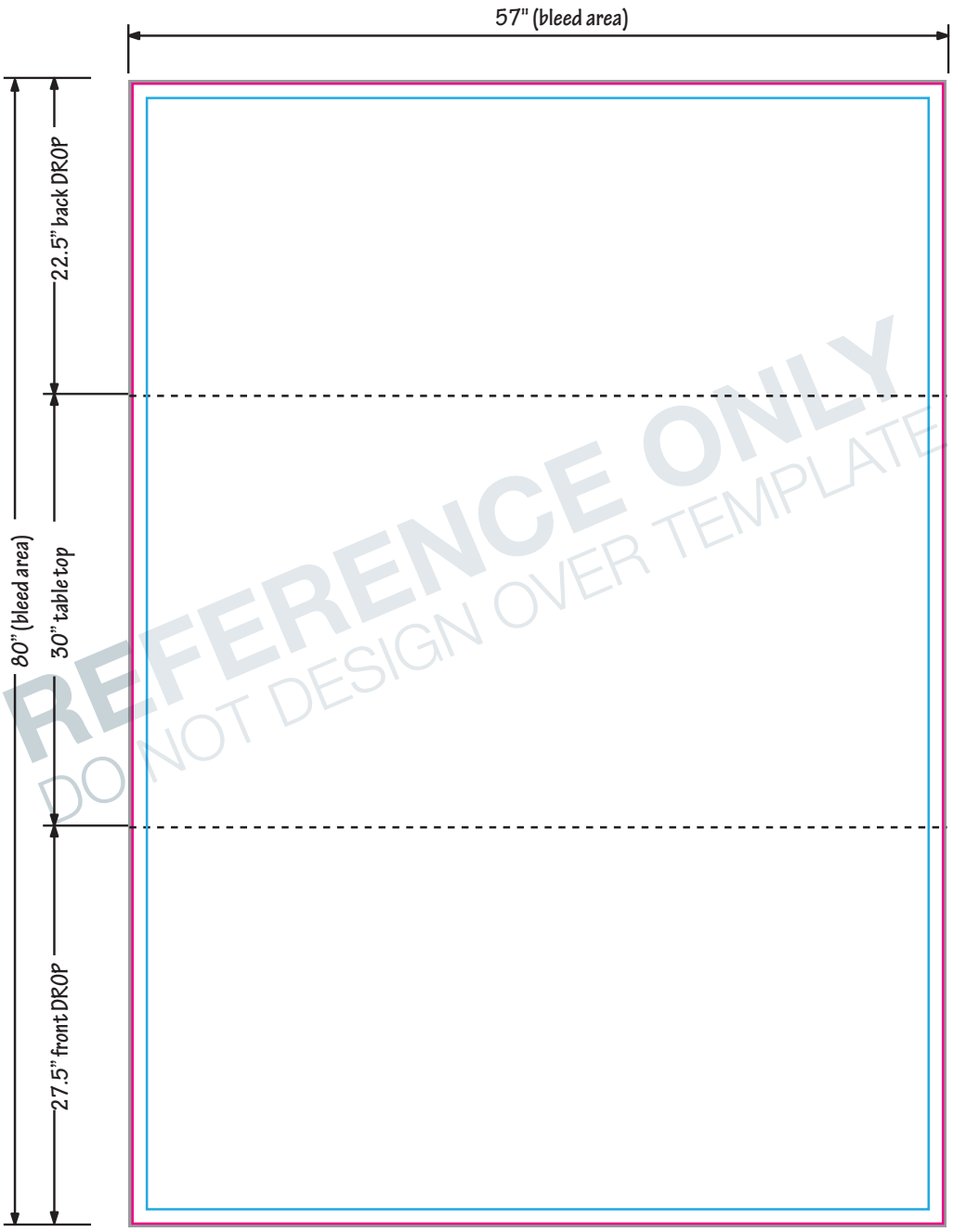
# 57” Runner (Full Bleed Dye Sub)

Item# 102022




**FOR REFERENCE ONLY**
**PLEASE USE FULL SIZE TEMPLATES ON PAGE 2 TO SET UP ARTWORK**

## TEMPLATE KEY

- = GROMMET
- = BLEED AREA
- = FINISHED SIZE
- = SAFE AREA
- = STITCH LINE

### BLEED AREA
57”W x 80”H
(.25” on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE
56.5”W x 79.5”H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

### STITCH LINE
serged around outside edge

Area of art that will have visible stitch line due to pole pocket and/or hemming

### SAFE AREA
54.5”W x 77.5”H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

**Using PMS colors in your art is recommended but an exact match cannot be guaranteed.**

**Dye Sub products are printed CMYK (4 color) process from your file.**

- **All images must be embedded**
- **All fonts must be outlined.**

**ACCEPTABLE FILE FORMATS:**

**Vector lines** **Vector image**

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

**Raster image**

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 11.14.13

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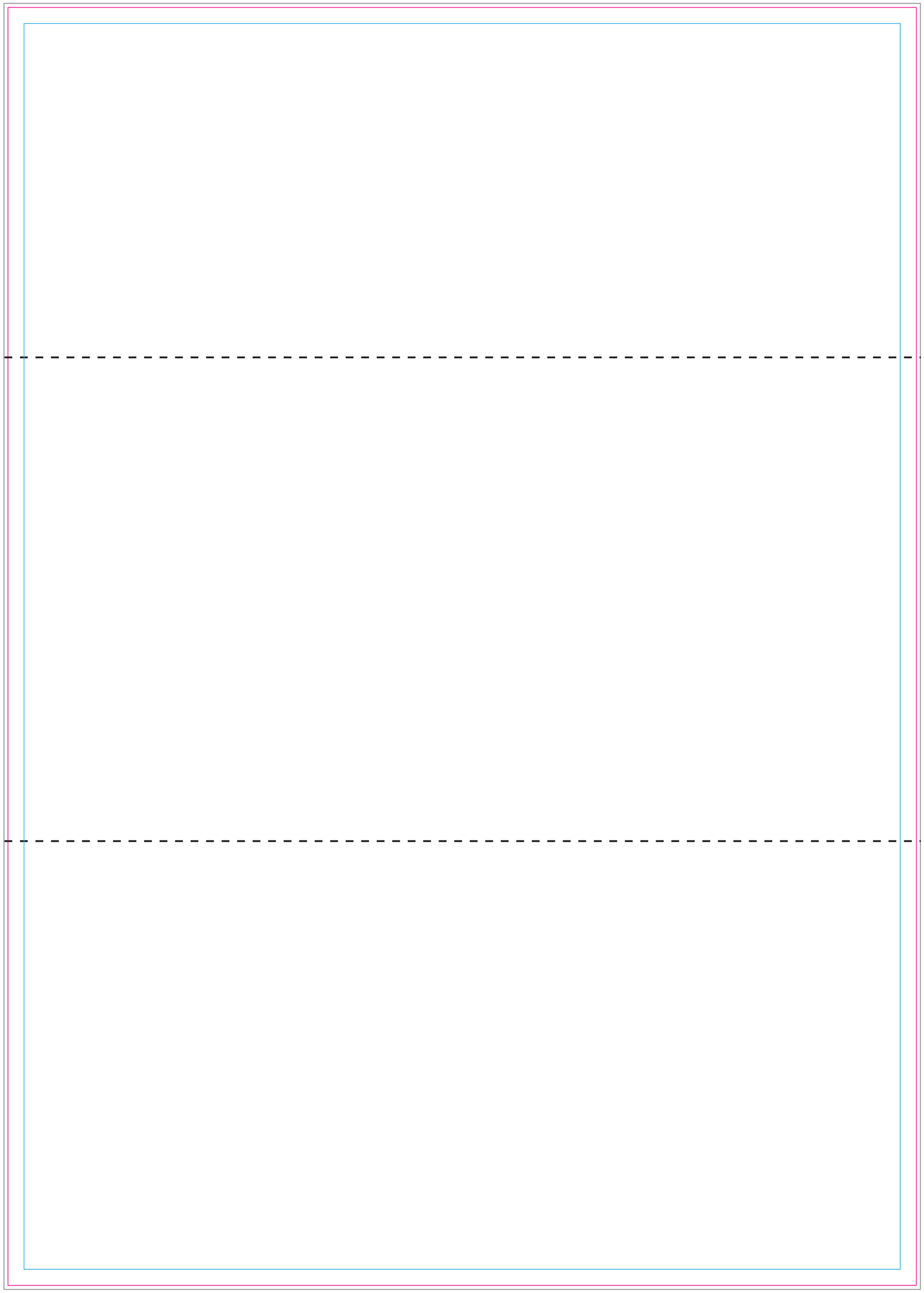
## CUSTOMER NOTE:

- Design your artwork on one artboard to the bleed area size. 57″ **W x** 80″ **H**
- All images must be embedded.
- All fonts must be in outline format.