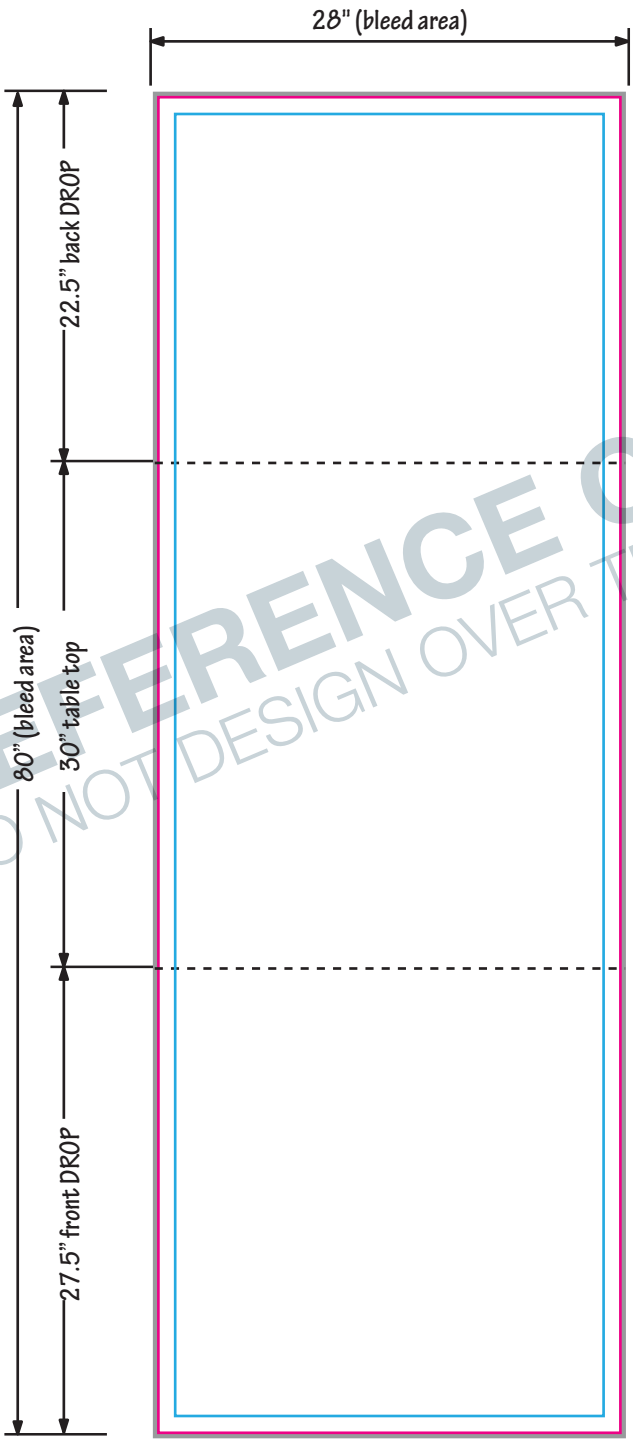
28” Runner (Full Bleed Dye Sub)

Item# 102010



REFERENCE ONLY
DO NOT DESIGN OVER TEMPLATE

FOR REFERENCE ONLY
PLEASE USE FULL SIZE TEMPLATES ON PAGE 2 TO SET UP ARTWORK

TEMPLATE KEY

- = GROMMET
- = BLEED AREA
- = FINISHED SIZE
- = SAFE AREA
- = STITCH LINE

BLEED AREA
28”W x 80”H
(.25” on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE
27.5”W x 79.5”H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE
serged around outside edge

Area of art that will have visible stitch line due to pole pocket and/or hemming

SAFE AREA
25.5”W x 77.5”H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye Sub products are printed CMYK (4 color) process from your file.

- **All images must be embedded**
- **All fonts must be outlined.**

ACCEPTABLE FILE FORMATS:

Vector lines

Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 11.14.13

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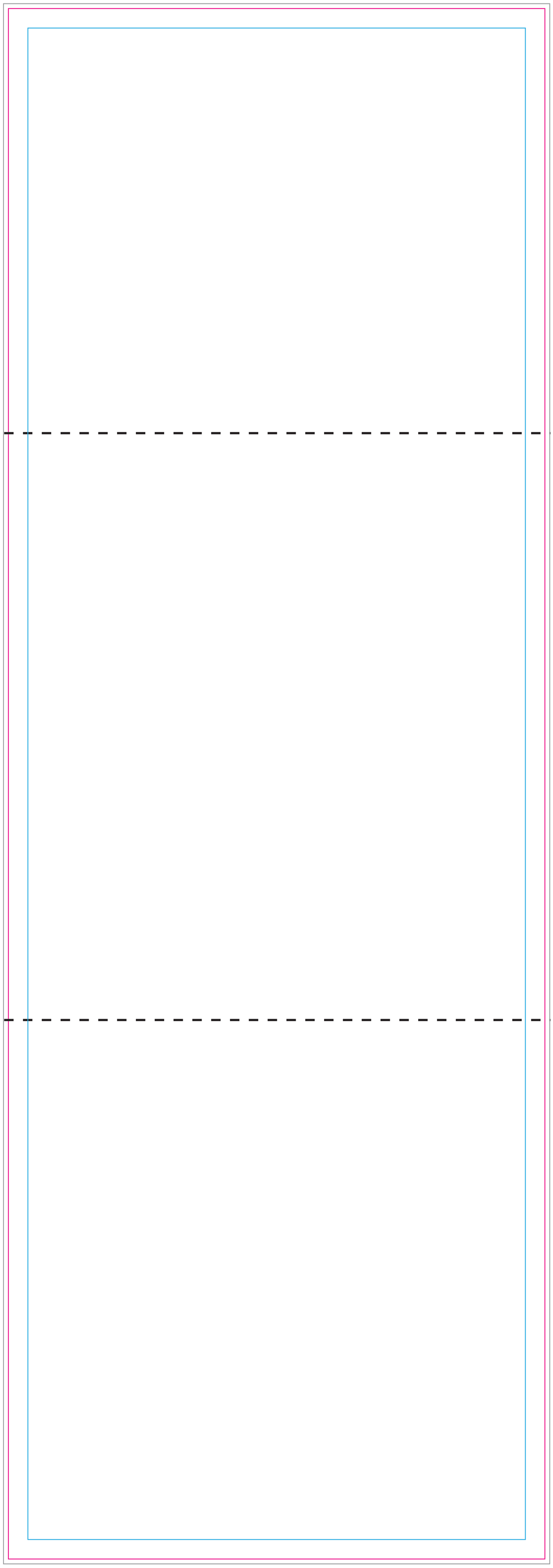
CUSTOMER NOTE:

- **Design your artwork on one artboard to the bleed area size.** 28″ **W x** 80″ **H**
- **All images must be embedded.**
- **All fonts must be in outline format.**