

**FOR REFERENCE ONLY  
PLEASE USE FULL SIZE  
TEMPLATES ON PAGE 2  
TO SET UP ARTWORK**

## TEMPLATE KEY

	= BLEED AREA
	= FINISHED SIZE
	= SAFE AREA
	= STITCH LINE

### BLEED AREA

N/A

(no bleed required)

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE

24"W x 36"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

### STITCH LINE

N/A

### SAFE AREA

23"W x 35"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

**Using PMS colors in your art is recommended but an exact match cannot be guaranteed.**

**All our products are printed CMYK (4 color) process from your art file.**

- All images must be embedded
- All fonts must be outlined.

## ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image


- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 11.8.13

# TEMPLATE KEY

-  = BLEED AREA
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-  = STITCH LINE

## CUSTOMER NOTE:

- Design each print file on its own artboard to the finished size. 1 print files total
- Front:  24" W x 36" H
- All images must be embedded.
- All fonts must be in outline format.

