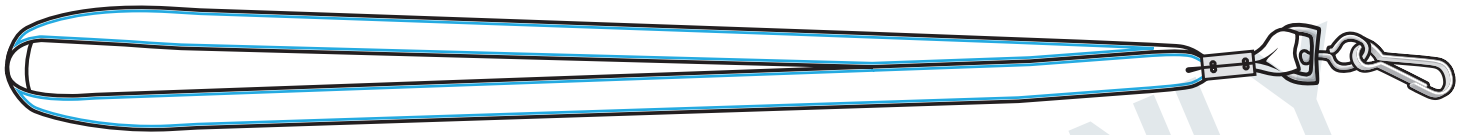
1/2” Lanyard w/Swivel Hook
(2-Sided / Full-Color Full Bleed)

Deluxe Item# 906001, Deluxe w/breakaway Item#906004,
Standard Item# 906011, Standard w/breakaway Item#906014



BREAKAWAY OPTION:

REFERENCE ONLY
DO NOT DESIGN OVER TEMPLATE

TEMPLATE KEY

= BLEED AREA
= FINISHED SIZE
= SAFE AREA
= STITCH LINE

BLEED AREA
37”W x .5”H
Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE
36”W x .5”H
Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE
N/A

SAFE AREA
30”W x .375”H
Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

**FOR REFERENCE ONLY
PLEASE USE FULL SIZE
TEMPLATES ON PAGE 2
TO SET UP ARTWORK**

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

- **All images must be embedded**
- **All fonts must be outlined.**

Vector Art Required

No Gradient or Halftones

ACCEPTABLE FILE FORMATS:

Vector lines **Vector image**

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

Updated: 11.20.13

TEMPLATE KEY

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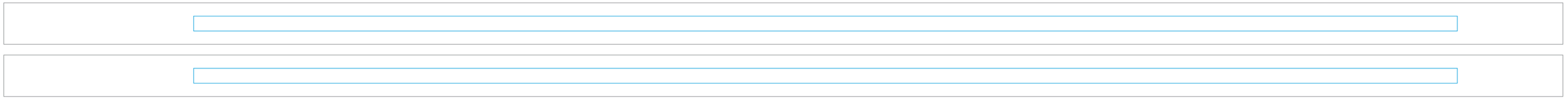
CUSTOMER NOTE:

- Design each print file on its own artboard to the bleed area size. (2) print files total*

1-Front / 1 Back: 37″ **W x** 1″ **H**

***ART MUST STAY WITHIN 30”W x .375” SAFE AREA**

- All images must be embedded.
- All fonts must be in outline format.

VECTOR ART REQUIRED
THIS IS A DOUBLE SIDED PRODUCT

THESE LINES ARE FOR BREAKAWAYS!