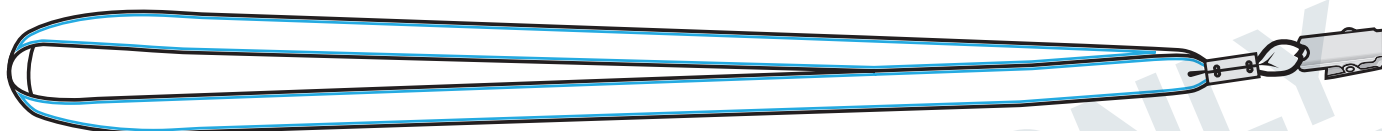


1/2" Lanyard w/Bulldog Clip

(2-Sided / Full-Color Full Bleed)





Deluxe Item# 906000, Deluxe w/breakaway Item#906003,
Standard Item# 906010, Standard w/breakaway Item#906013,



BREAKAWAY OPTION:



TEMPLATE KEY

	= BLEED AREA
	= FINISHED SIZE
	= SAFE AREA
	= STITCH LINE

BLEED AREA

37"W x .5"H

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

36"W x .5"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

N/A

SAFE AREA

30"W x .375"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Vector Art Required

No Gradient or Halftones

**FOR REFERENCE ONLY
PLEASE USE FULL SIZE
TEMPLATES ON PAGE 2
TO SET UP ARTWORK**

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

Updated: 10.31.12

TEMPLATE KEY

-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA
-  = STITCH LINE

CUSTOMER NOTE:

- Design each print file on its own artboard to the bleed area size. (2) print files total*

1-Front / 1 Back:

37" W x 1" H

***ART MUST STAY WITHIN 30"W x .375" SAFE AREA**

- All images must be embedded.
- All fonts must be in outline format.

VECTOR ART REQUIRED
THIS IS A DOUBLE SIDED PRODUCT

THESE LINES ARE FOR BREAKAWAYS!

